

WXIX

**ORDER**Flight Dates **09/19/12-09/25/12**

Contract / Revision      **822131 /**  
Original Date / Revision  
                          09/19/12    09/19/12  
Advertiser **Romney, Mitt/R/President**

Agency    **American Rambler Producti**  
Buying Contact

**138 Conant Street  
 Beverly, MA 02494**

Product  
**ROMNEY FOR PRESIDENT**

Agency Com    15%  
Billing Contact

**138 Conant Street  
 Beverly, MA 02494**

Sales Office    T-DC  
Sales Region   National  
Agency Ref

Order Sep            00:00:00

Estimate #            **86**  
Alt Order #          **06321090**

Billing Type          Cash  
Order Type          Political  
Billing Cycle        EOM/EOC  
Billing Calendar   BROADCAST

Demographic       A35+  
Rev Codes            Agency    Political    Pol-Candic  
Product Codes    PL565  
Priority                P 3  
Advertiser Ref

Primary Account Executive  
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	115	\$59,075.00	\$69,500.00	0.00	08/27/12	09/25/12	115	\$59,075.00	\$69,500.00
<b>Totals</b>	<b>115</b>	<b>\$59,075.00</b>	<b>\$69,500.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WXIX	09/19/12	09/21/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	-- WTF--	:30	6	\$400.00	P 3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-- WTF--		6		\$400.00		0.00					
2	WXIX	09/24/12	09/25/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MT-----	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	MT-----		4		\$400.00		0.00					
3	WXIX	09/24/12	09/25/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MT-----	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	MT-----		4		\$400.00		0.00					

Contract / Revision **822131** Flight Dates **09/19/12-09/25/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:00:00

Advertiser **Romney, Mitt/R/President** Product **ROMNEY FOR PRESIDENT** Estimate # **86**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WXIX	09/19/12	09/21/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	-- WTF--	:30	6	\$400.00	P 3	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-- WTF--	6		\$400.00		0.00					
E 5	WXIX	09/19/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-- WTF--	:30	6	\$400.00	P 3	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-- WTF--	6		\$400.00		0.00					
6	WXIX	09/24/12	09/25/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MT-----	:30	4	\$400.00	P 3	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----	4		\$400.00		0.00					
E 7	WXIX	09/19/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-- WTF--	:30	6	\$400.00	P 3	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-- WTF--	6		\$400.00		0.00					
8	WXIX	09/24/12	09/25/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MT-----	:30	4	\$400.00	P 3	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----	4		\$400.00		0.00					
9	WXIX	09/24/12	09/25/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MT-----	:30	4	\$400.00	P 3	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----	4		\$400.00		0.00					
10	WXIX	09/19/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	-- WTF--	:30	6	\$400.00	P 3	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-- WTF--	6		\$400.00		0.00					
E 11	WXIX	09/19/12	09/21/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	-- WTF--	:30	6	\$300.00	P 3	0.00 NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-- WTF--	6		\$300.00		0.00					
12	WXIX	09/24/12	09/25/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MT-----	:30	4	\$300.00	P 3	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----	4		\$300.00		0.00					
E 13	WXIX	09/19/12	09/21/12	News At 630P News At 630P	Comm	630-7P	-- WTF--	:30	6	\$300.00	P 3	0.00 NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-- WTF--	6		\$300.00		0.00					
E 14	WXIX	09/24/12	09/25/12	News At 630P News At 630P	Comm	630-7P	MT-----	:30	4	\$300.00	P 3	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----	4		\$300.00		0.00					
15	WXIX	09/24/12	09/25/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MT-----	:30	2	\$1,200.00	P 3	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----	2		\$1,200.00		0.00					
E 16	WXIX	09/19/12	09/21/12	Jeopardy 730P JEOPARDY	Comm	730-8P	-- WTF--	:30	3	\$1,200.00	P 3	0.00 NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Contract / Revision **822131** Flight Dates **09/19/12-09/25/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:00:00

Advertiser **Romney, Mitt/R/President** Product **ROMNEY FOR PRESIDENT** Estimate # **86**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WXIX	09/19/12	09/21/12	Jeopardy 730P JEOPARDY	Comm	730-8P	-- WTF--	:30	3	\$1,200.00	P 3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-- WTF--					3	\$1,200.00		0.00			
E 17	WXIX	09/24/12	09/25/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MT-----	:30	4	\$1,000.00	P 3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					4	\$1,000.00		0.00			
18	WXIX	09/19/12	09/21/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	-- WTF--	:30	6	\$1,000.00	P 3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-- WTF--					6	\$1,000.00		0.00			
E 19	WXIX	09/24/12	09/25/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MT-----	:30	4	\$1,000.00	P 3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					4	\$1,000.00		0.00			
E 20	WXIX	09/19/12	09/21/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	-- WTF--	:30	6	\$1,000.00	P 3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-- WTF--					6	\$1,000.00		0.00			
21	WXIX	09/19/12	09/21/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	-- WTF--	:30	3	\$200.00	P 3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-- WTF--					3	\$200.00		0.00			
22	WXIX	09/24/12	09/25/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	MT-----	:30	2	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$200.00		0.00			
E 23	WXIX	09/19/12	09/21/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	-- WTF--	:30	3	\$200.00	P 3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-- WTF--					3	\$200.00		0.00			
24	WXIX	09/24/12	09/25/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	MT-----	:30	2	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$200.00		0.00			
25	WXIX	09/22/12	09/22/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-					1	\$800.00		0.00			
26	WXIX	09/22/12	09/22/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-					1	\$800.00		0.00			
27	WXIX	09/23/12	09/23/12	FOX News Sunday Fox News Sunday	Comm	8am-11am (10:00 AM-11:00 AM)	-----1	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1					1	\$150.00		0.00			
E 28	WXIX	09/23/12	09/23/12	NFL on Fox Game 1 NFL on Fox	Comm	1-4P	-----3	:30	3	\$3,000.00	P 3	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----3					3	\$3,000.00		0.00			



Contract / Revision      **822131**      Flight Dates **09/19/12-09/25/12**

### Hiatus Dates

Original Date / Revision    09/19/12/    09/19/12

Order Sep 00:00:00

<u>Advertiser</u>	<b>Romney, Mitt/R/President</b>	<u>Product</u>	<b>ROMNEY FOR PRESIDENT</b>	<u>Estimate #</u>	<b>86</b>
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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WXIX	09/23/12	09/23/12	NFL on Fox Game 1 NFL on Fox	Comm	1-4P	-----3	:30	3	\$3,000.00	P 3	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----3	3					\$3,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXIX	09/17/12-09/23/12		NFL on Fox Game 1 See MG 28.4,28.5,28.6 [4P GAME]		1-4P		-----Su	:30	<del>(\$3,000.00)</del>		0.00	NM		
2	WXIX	09/17/12-09/23/12		NFL on Fox Game 1 See MG 28.4,28.5,28.6 [4P GAME]		1-4P		-----Su	:30	<del>(\$3,000.00)</del>		0.00	NM		
3	WXIX	09/17/12-09/23/12		NFL on Fox Game 1 See MG 28.4,28.5,28.6 [4P GAME]		1-4P		-----Su	:30	<del>(\$3,000.00)</del>		0.00	NM		
4	WXIX	09/23/12-09/23/12		NFL on Fox Game 2 Ⓜ MG for 28.2,28.1,28.3		4P-10P		-----Su	:30	\$3,000.00		0.00	NM		
5	WXIX	09/23/12-09/23/12		NFL on Fox Game 2 Ⓜ MG for 28.2,28.1,28.3		4P-10P		-----Su	:30	\$3,000.00		0.00	NM		
6	WXIX	09/23/12-09/23/12		NFL on Fox Game 2 Ⓜ MG for 28.2,28.1,28.3		4P-10P		-----Su	:30	\$3,000.00		0.00	NM		
29	WXIX	09/23/12	09/23/12	SU 8-830P SIMPSONS	Comm	SU 8-830P	-----1	:30	1	\$1,750.00	P 3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1	1					\$1,750.00		0.00			
30	WXIX	09/23/12	09/23/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1	1					\$1,000.00		0.00			
31	WXIX	09/23/12	09/23/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----2	:30	2	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----2	2					\$1,000.00		0.00			
Totals														115	\$69,500.00